TORONTO COMMUNITY CENTRE BOARD OF DIRECTORS MEETING NOTES

April 01, 2024

Members Present: A

A. Arulsothy S. Jeyakumar

- S. Panchalingam
- N. Rodrigo

Members Absent:

Guests: S. Kanapathipillai AJ. Sivam

1. CALL TO ORDER/ROLL CALL

2. APPROVAL OF MINUTES

Moved by Rodrigo Seconded by Jeyakumar

That the minutes of the March 25th, 2024 TCC Board Meeting, be approved.

<u>CARRIED</u>

3. APPROVAL OF AGENDA

Moved by Rodrigo Seconded by Saravanan

That the agenda for the April -1st, 2024 TCC Board Meeting, be approved.

CARRIED

4. UPDATE ON SECOND ITERATION ON LOGO

That AJ Sivam, the Senior Brand Executive, produce a logo for the Tamil Community Centre which creatively is based on the foundations of "A" (first letter of Tamil alphabet), community, the sun, and kolam (welcoming others).

That the Board unianmously agreed on the logo design and colour scheme (orange for prints and gradient for digital).

<u>RECEIVED</u>

5. UPDATE ON COMMUNITY WORKSHOPS

Two workshops planned: Friday April 5th (1-2pm and 3-4pm)

6. TPON UPDATE

7. FINALIZING TAGLINE FOR LOGO

That the Board agreed to use Aram Seiya Virumbu as the tagline for TCC's logo

8. ADJOURNMENT

Moved by Rodrigo Seconded by Santhirasegarmoorthy R. Santhirasegarmoorthy

- K. Saravanan
- D. Vigneswaran